

Press release

Berlin, July 7th, 2016



EMOP Opening Days

European Month of Photography Berlin 2016

C/O Berlin is curating the **EMOP Opening Days** of the **European Month of Photography Berlin 2016**. The opening days will be held from **September 29th through October 2nd, 2016** at the **Amerika Haus** in Hardenbergstraße 22-24. The seventh EMOP is organized by **Kulturprojekte Berlin** in cooperation with **120 photo institutions** and with a total of **130 exhibitions** and will run **through October 31st, 2016**.

Getting an overview of the constantly growing visual flood of images in our daily lives seems now like a Sisyphean task. In place of contemplative immersion in the imagery, the next captured moment immediately demands both our attention and intensive sharing. Whether it's media, the art market, agencies, cultural institutions, archives or even private use – dealing with the photographic image has long been defined by comprehensive digitization, omnipresent algorithms and inexpensive data storage.

Rather than surrender or retreat, new technical solutions and cultural practices are in demand now more than ever. Arranging, sorting, filtering, editing, reviewing, categorizing and deleting seem less glamorous at first, but nevertheless remain sensible and meaningful practices for the future. On the occasion of EMOP Opening Days, C/O Berlin is inviting internationally renowned **photographers, curators, media experts, archivists** and **journalists** to discuss this group of topics in **presentations, talks** and **panels** and identify new possibilities.

Book Days, curated by C/O Berlin, will form part of the events and over 30 international publishing houses will present their newest publications. That's because even in the digital age, books remain an ideal medium for presenting the whole fascination for photography and its diversity. The selection of the format, the feel of the paper, the constellation of images and the specially coordinated layout make these analogue data repositories into modern objects of desire – from mass circulation to the personal collector's piece. For the topic of photo books, special **live presentations, book productions in real time, book signings, open workshops, artist dialogues** and **performances** will be offered.

C/O Berlin is participating with three exhibitions for the EMOP Berlin – in **Don't Start With The Good Old Things But The Bad New Ones**, artist duo **Adam Broomberg & Oliver Chanarin** address the Holy Bible and War Primer by Bertolt Brecht in a kind of reenactment. With **I Am You** by **Gordon Parks**, C/O Berlin is devoting the first big retrospective here in Germany to this chronicler of the fight for equal rights of the Afroamerican population in the USA. And **Maja Wirkus** will examine how the reception of architecture is subject to a permanent process of transformation in her series **Praesens II Präsenz**.

For **Portfolio Reviews**, photographers, artists and students will have the chance to present their photographic work in 20 minute-long individual discussions to known experts – including **photographers, curators, art directors, journalists** and **gallery owners**. The application period starts at the beginning of August.



In the context of the EMOP Opening Days, C/O Berlin is offering **Junior** and **Teens workshops** for many teens and young people. In open creative classes, children and adolescents can learn about **décollage, light graffiti, trick film production** and photography with a **pinhole camera**.

For the individual evenings and nights of the EMOP Opening Days, C/O Berlin is organizing its own music program with concerts by international and local **bands, musicians** and **DJs**.

The detailed program of the EMOP Opening Days with all of the participants and the timelines of events will be published on www.emop-berlin.eu and www.co-berlin.org starting in mid-August.

The **EMOP Berlin – European Month of Photography** is Germany's biggest photo festival and presents the broad spectrum of historical and contemporary photography. Museums, cultural institutions, galleries, project spaces, embassies and photography schools in Berlin and Potsdam will present numerous exhibition projects and events throughout October. The expert jury of EMOP Berlin has selected 130 exhibition projects from 120 institutions for the festival program this year. Classics will be shown alongside positions that are bound to offer surprises for connoisseurs – with well-known names alongside emerging artists.

The selection of the participants from the EMOP Berlin - European Month of Photography 2016 will not only bear witness to a thematically diverse but also institutional and conceptual variety. Formats range from exhibitions in outdoor areas and large museum presentations to brilliantly researched individual and group presentations in galleries and project spaces, as well as impressive contributions from the many foreign cultural institutions and embassies residing in the city, city art and cultural offices. The creativity of numerous photography schools in Berlin and their obvious participation in the festival is a distinguishing feature of EMOP Berlin.



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Date September 29th to October 2nd, 2016

Press tour September 29th, 2016 . 11 am

Location C/O Berlin . Amerika Haus
Hardenbergstraße 22-24 . 10623 Berlin

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